



Taiwan Public Opinion Foundation

July 2025 Public Opinion Poll – English Excerpt

Released:

July 15, 2025

Taiwan Public Opinion Foundation (TPOF) today released the result of its July 2025 nation-wide poll. This marks the 106th monthly survey conducted by the TPOF aimed at tracking the development and changes in Taiwan's public opinion. The full release in Chinese language is available on our official website.

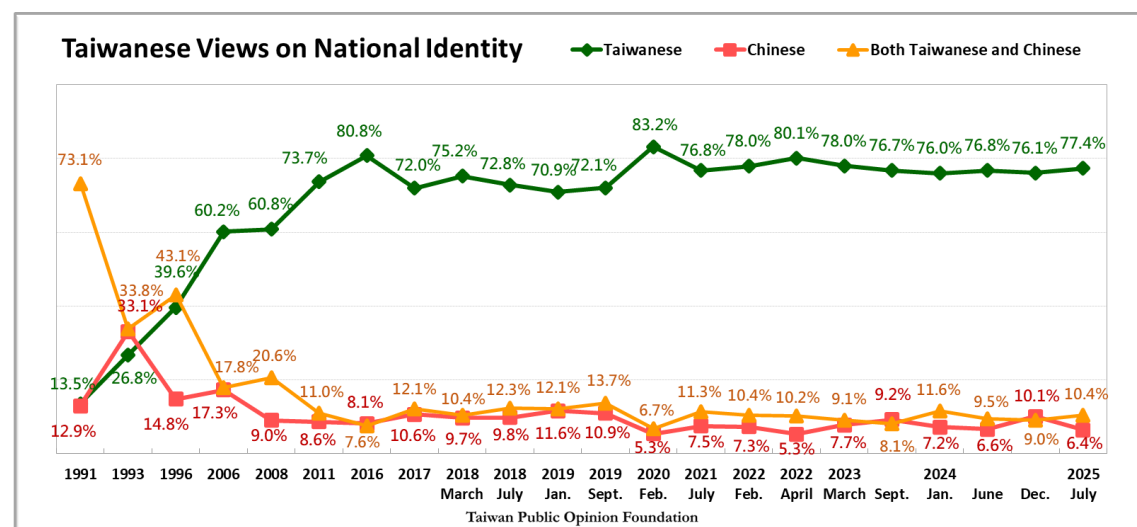
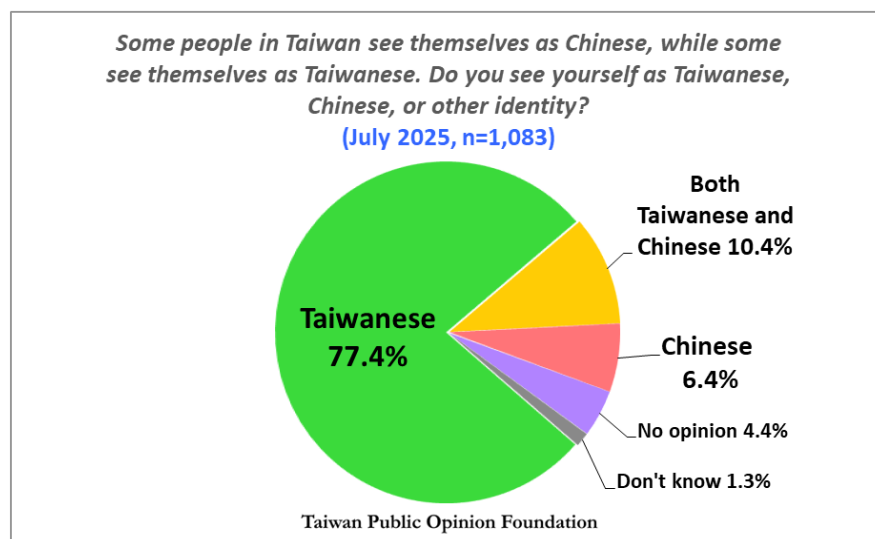
How the Survey was Conducted

This survey was conducted on July 7-9, 2025, with a sample size of 1,083. Adults 20 years of age and older residing in Taiwan were interviewed by telephone using live interviewers. Landline and cellphone numbers were drawn through dual-frame random sampling with a proportion of 70% from landlines and 30% from cellphones. Samples were demographically weighted to adjust for gender, age, education and the district of residency based on the latest statistics published by the Ministry of the Interior. Sampling error is around ± 2.98 percentage points with 95% level of confidence.

Main Findings:

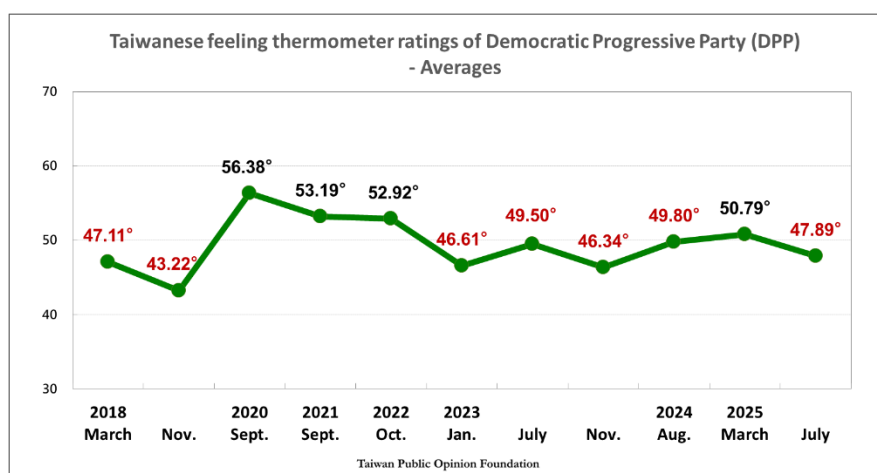
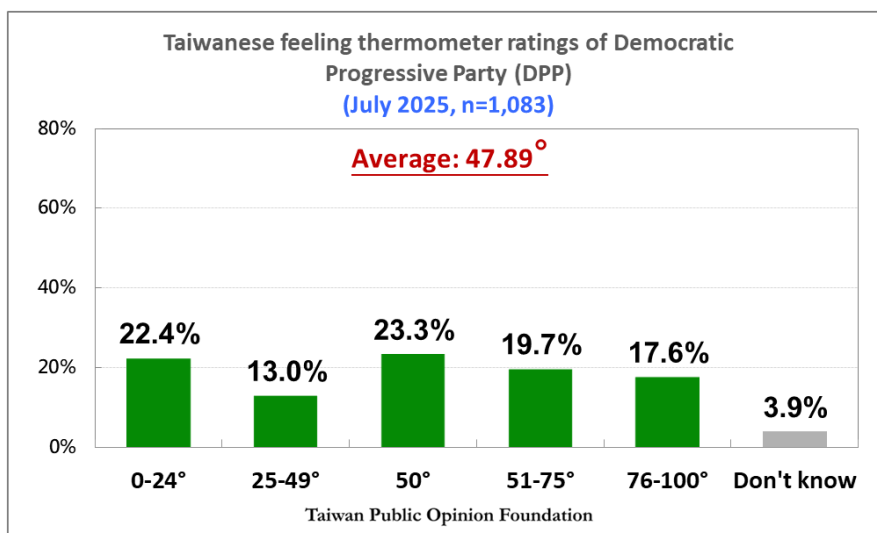
1. Concerning Taiwanese national identity, the poll finds among Taiwanese adults aged 20 years and older, 77.4% said they see themselves as Taiwanese, 6.4% as Chinese, 10.4% both Taiwanese and Chinese, 4.4% said they have no opinion, and 1.3% said they don't know. "Taiwanese only" national identity is so dominant that it can be said it is the "single overarching national identity" of Taiwan today.

Compared to our past polls, Taiwanese identity has been embraced by the vast majority of Taiwanese people for more than a decade and that percentage has not changed significantly over the years.

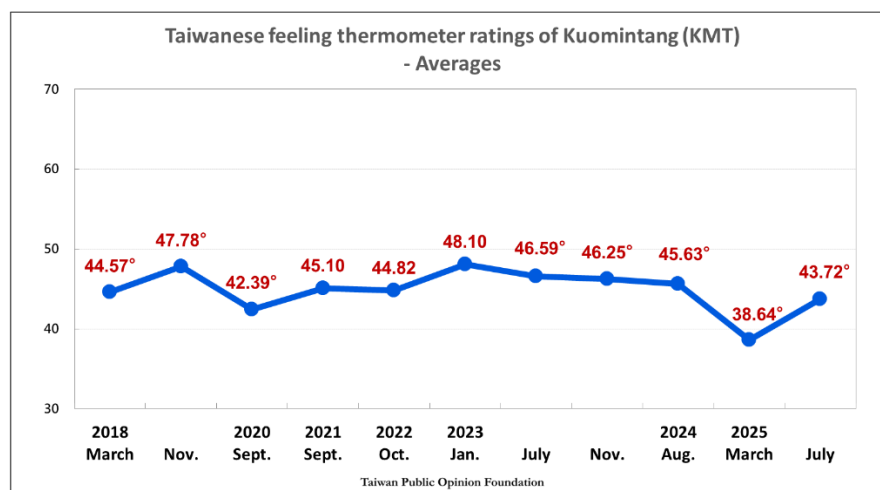
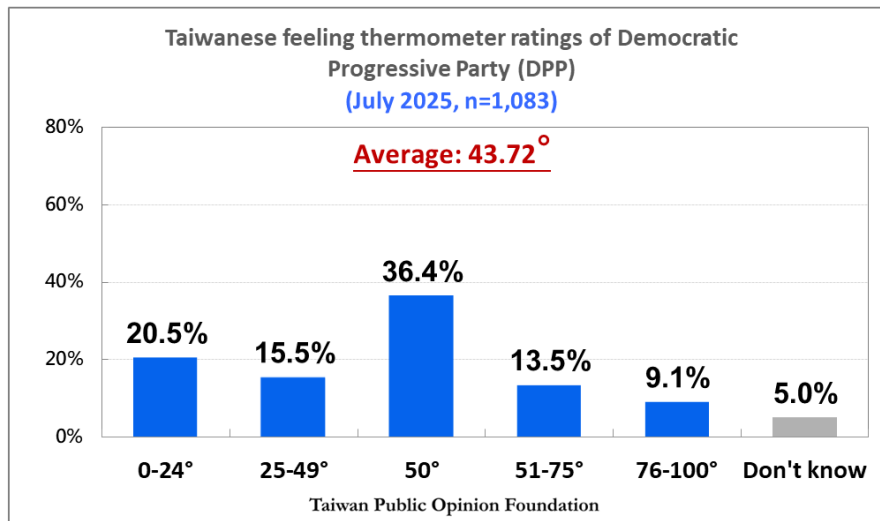


2. The poll asked respondents, Taiwanese adults aged 20 years and older, to rate Taiwan's major political parties on a feeling thermometer between 0 and 100 – whereas 0 is the most negative and 100 is the most positive.

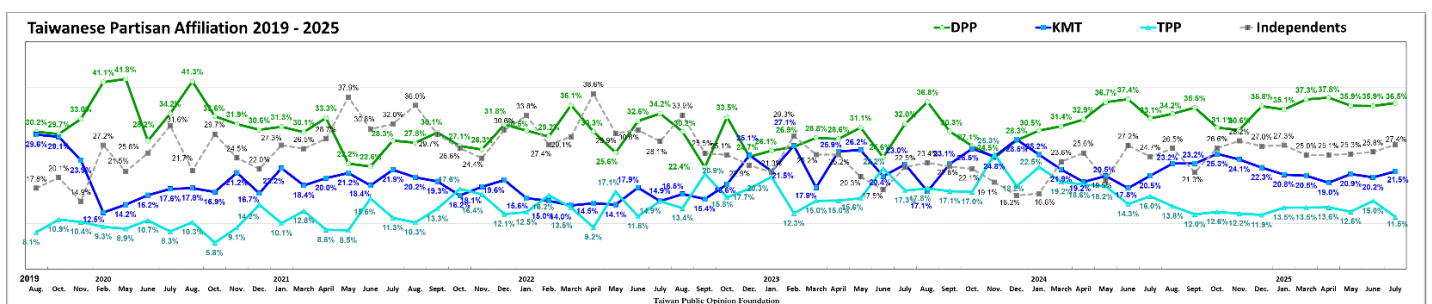
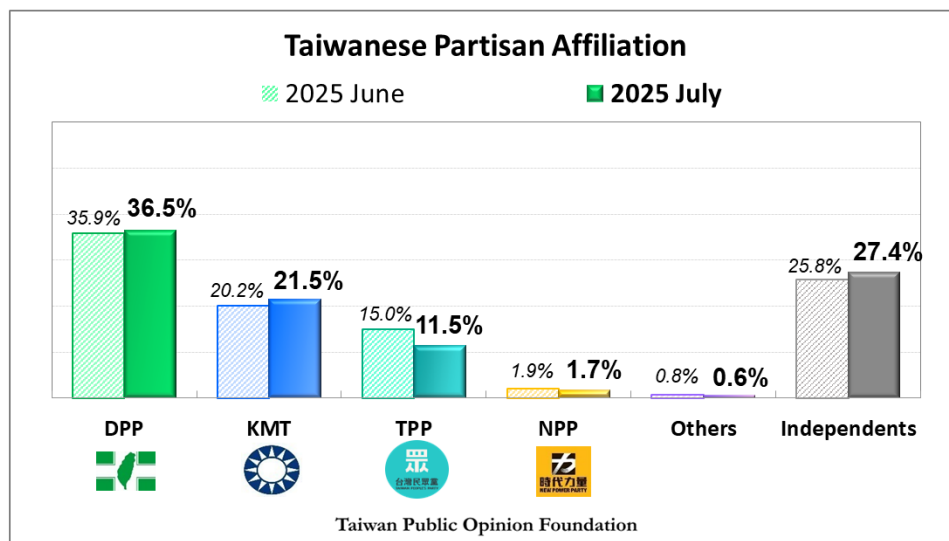
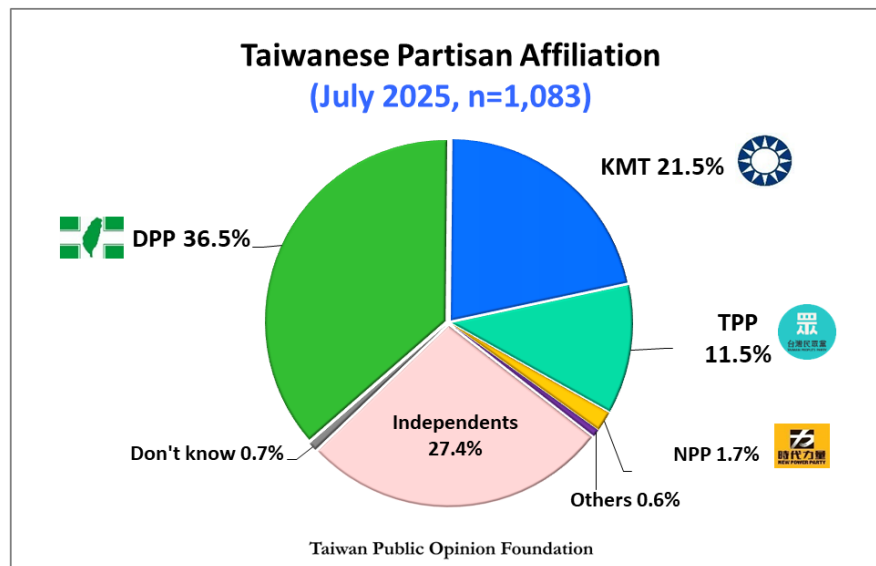
The ruling DPP received an average “temperature” of 47.89°, which indicates a slightly chilly feeling about the party among Taiwanese public. Compared to the last poll in March 2025 there has been a slight decrease in average temperature which now again puts it below 50°, the minimum threshold the public feeling would be considered warm. This is a warning sign for the party ahead of the upcoming recall elections.



The opposition KMT on the other hand received an average temperature of 43.72°, which indicates a chilly to cold public feeling toward the party. Notably the KMT has never received a “warm” feeling in the past seven years from 2018, which should be warning sign for the party that it has not been able to galvanize the passion and positive sentiments of the Taiwanese public at large even in years that the party was winning elections.

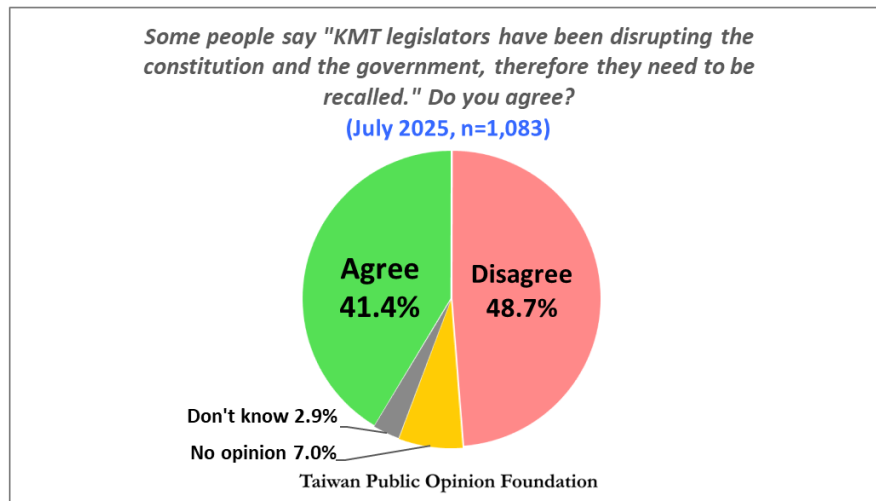


- On political party affiliation, the poll finds among Taiwanese adults aged 20 years and older, 36.5% support the Democratic Progressive Party (DPP), 21.5% support the Kuomintang (KMT), 11.5% support the Taiwan People's Party (TPP), 1.7% support the New Power Party (NPP), and 27.4% respondents identified themselves as independent. Compared to June, there have been little changes to the balance of support between the ruling DPP and opposition KMT, though the support for the third party TPP decreased somewhat noticeably. This could have been the result of the upcoming recall elections, where the partisan struggle between the two major parties also sidelined support for smaller parties.

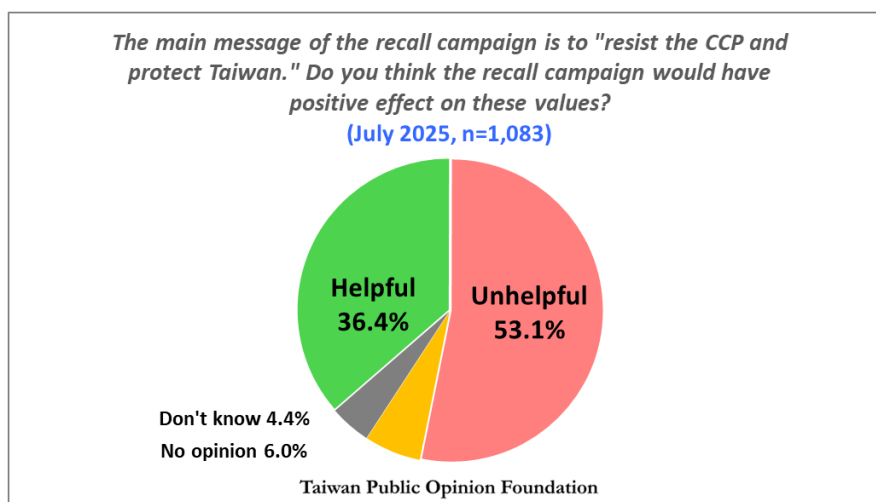


4. Concerning the upcoming recall elections against incumbent KMT legislators, the poll finds among Taiwanese adults aged 20 years and older, a majority of 48.7% disagree with the statement accusing the KMT legislators of disrupting the constitution and the government, while a minority of 41.4% agree. This means that DPP's main justification for recall elections against these KMT legislators do not resonate with majority of the Taiwanese public, though a significant minority

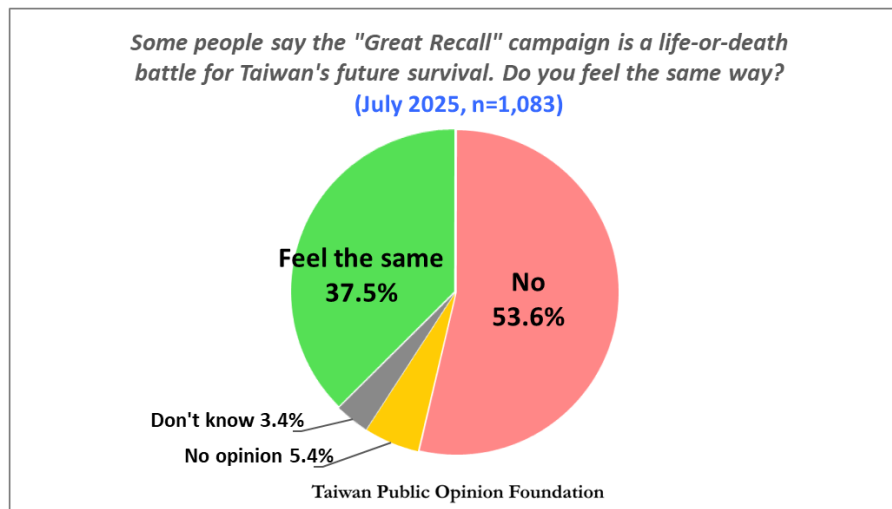
agree with it.



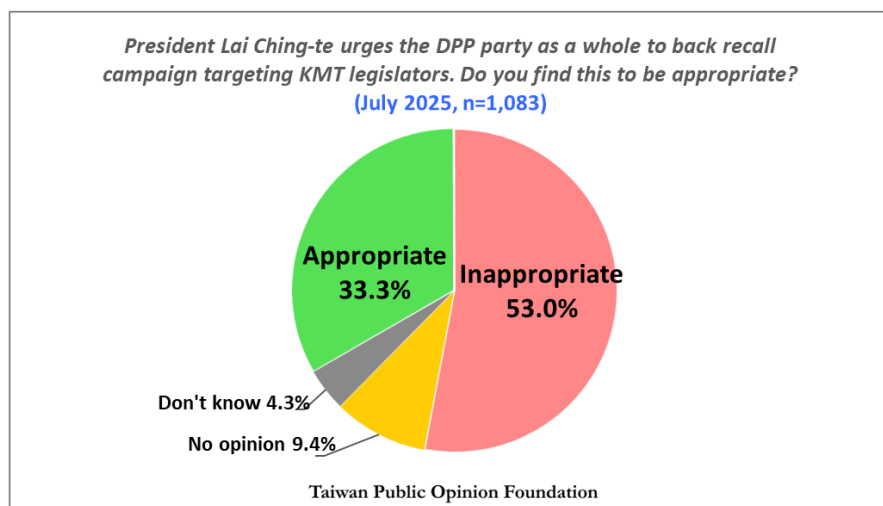
5. The DPP's main message of the recall campaign against KMT legislators is to "resist the CCP and protect Taiwan." The poll finds among Taiwanese adults aged 20 years and older, a majority of 53.1% think the recall campaign would actually be unhelpful to the values of "resist the CCP and protect Taiwan", while a minority of 36.4% think it would be helpful. This means that the majority of Taiwanese public do not share the DPP's idea that recall campaign can contribute to such values.



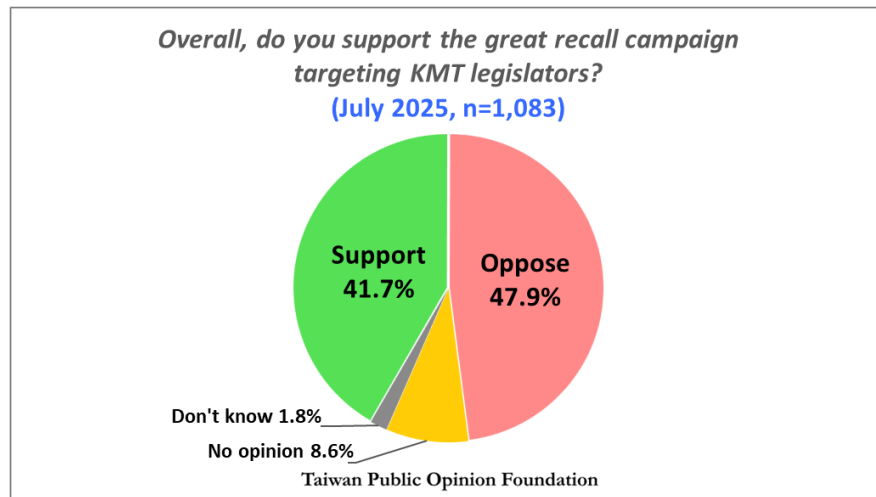
6. Some in the recall campaign describe the effort to mass-recall KMT legislators as "a life-or-death battle for Taiwan's future survival". The poll finds among Taiwanese adults aged 20 years and older, a minority of 37.5% feel the same way but a majority of 53.6% do not. This means that the majority of Taiwanese public do not share the recall activists' idea that these recalls must succeed in order for Taiwan to survive.



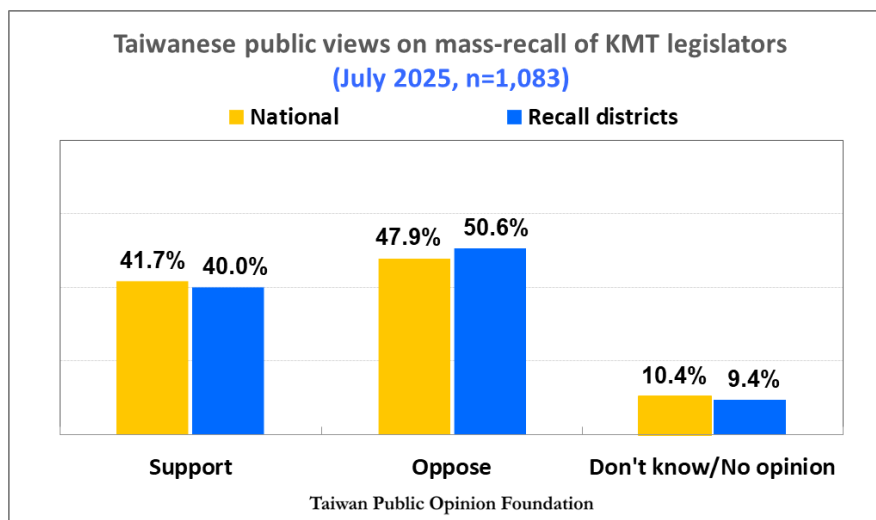
7. In a speech on June 28 President Lai Ching-te officially [urged](#) DPP party as a whole to back recall campaign targeting KMT legislators. The poll finds among Taiwanese adults aged 20 years and older, a majority of 53% find Lai's position to be inappropriate, while a minority of 33.3% find it appropriate. This means that Lai's open support for the recall campaign as the president and also the chairman of the DPP has not been appreciated by the majority of Taiwanese public.



8. The poll finds among Taiwanese adults aged 20 years and older, a majority of 47.9% oppose the great recall campaign against KMT legislators, while a minority of 41.7% support it. This means that more Taiwanese public oppose the ruling party-led recall campaign than those who support it. However, the gap between the two groups is very narrow, which shows the competitiveness of this recall election.



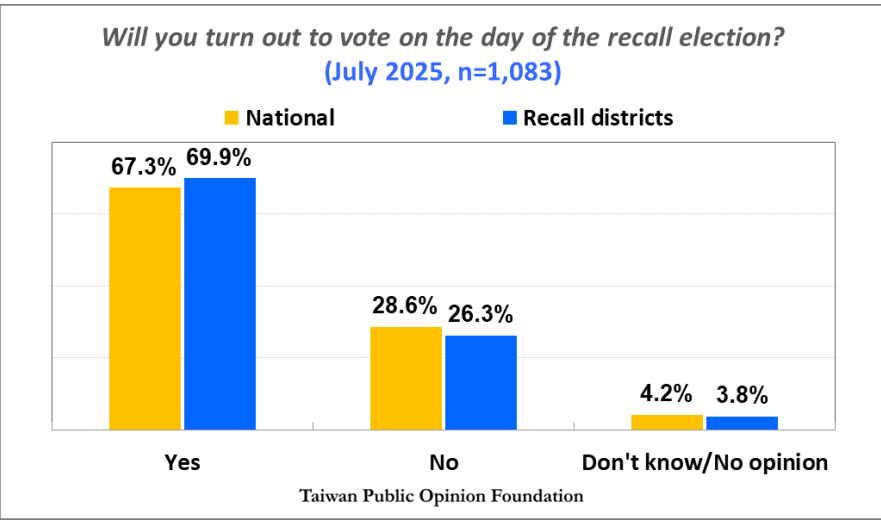
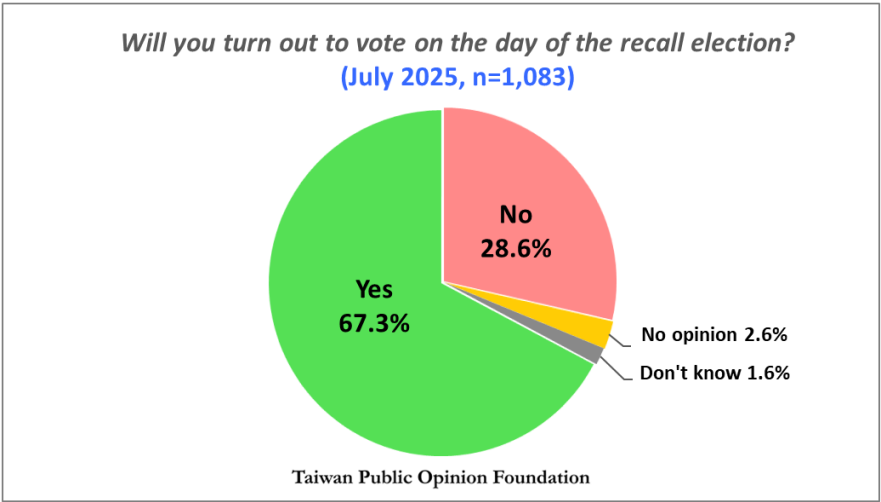
Noticeably, the poll finds respondents from electoral districts where recall elections against 24 KMT legislators are being held tend to have slightly more negative views on the recall campaign, that there is slightly less support for the recall and more against it.



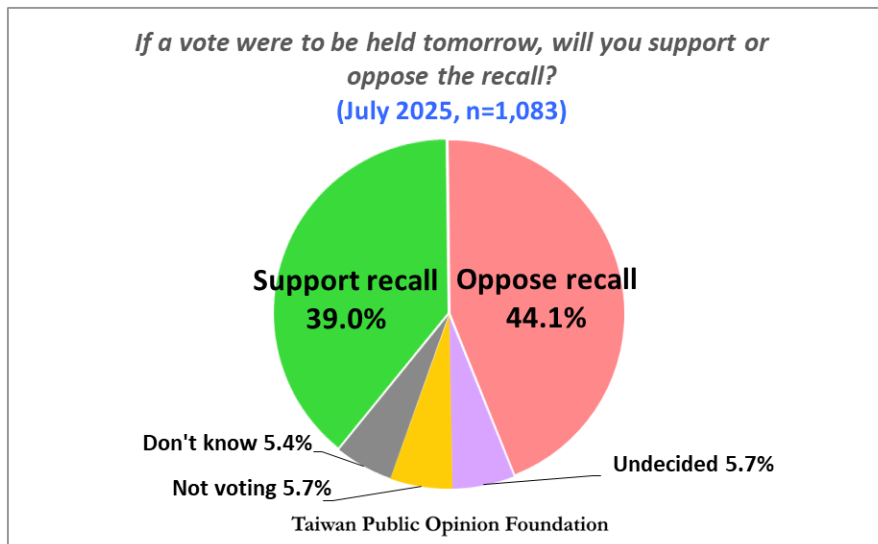
- The poll finds among Taiwanese adults aged 20 years and older, a majority of 67.3% say they will vote on the day of the recall election, while a minority of 28.6% say they will not vote. This indicates a potentially strong turnout on the day of the recall election. While actual turnout remains to be seen, it can be expected to be no less than 50%.

The poll also finds respondents from electoral districts where recall elections are being held express a slightly stronger willingness to vote, though the difference is small. Because the majority of public are against the recalls, the higher the actual turnout at these districts, the higher the chance opposing votes might outnumber the support votes and therefore defeating the recalls. Conversely, the lower the

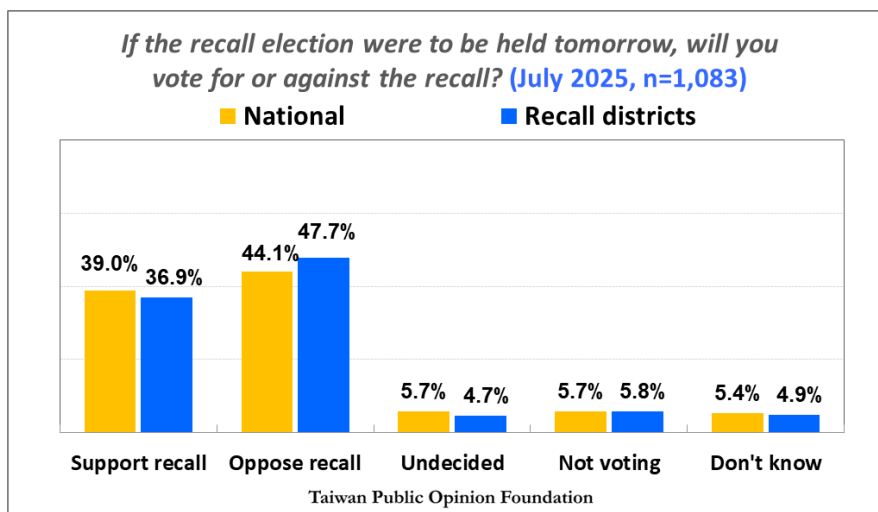
actual turnout the less likely for opposing voters to vote, which will favor the DPP.



10. The poll finds among Taiwanese adults aged 20 years and older, a majority of 44.1% say they will be voting against the recall election, while a minority of 39% say they will vote for it.

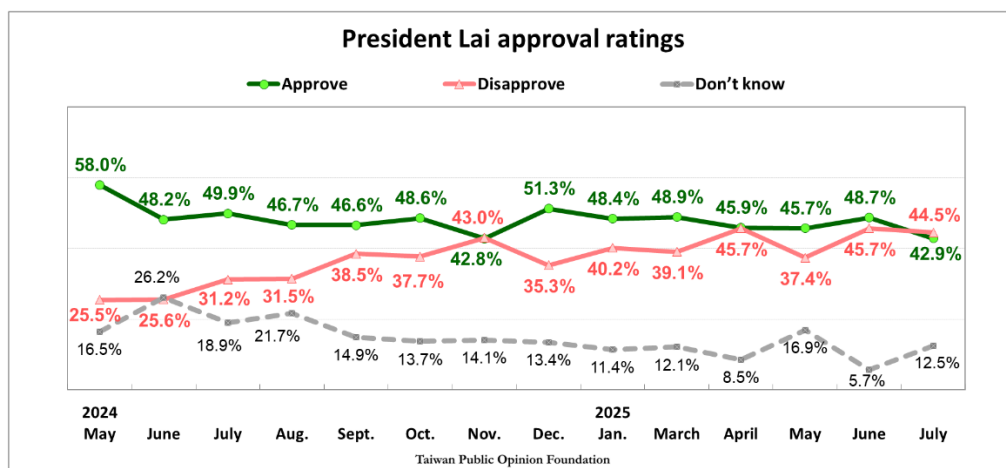
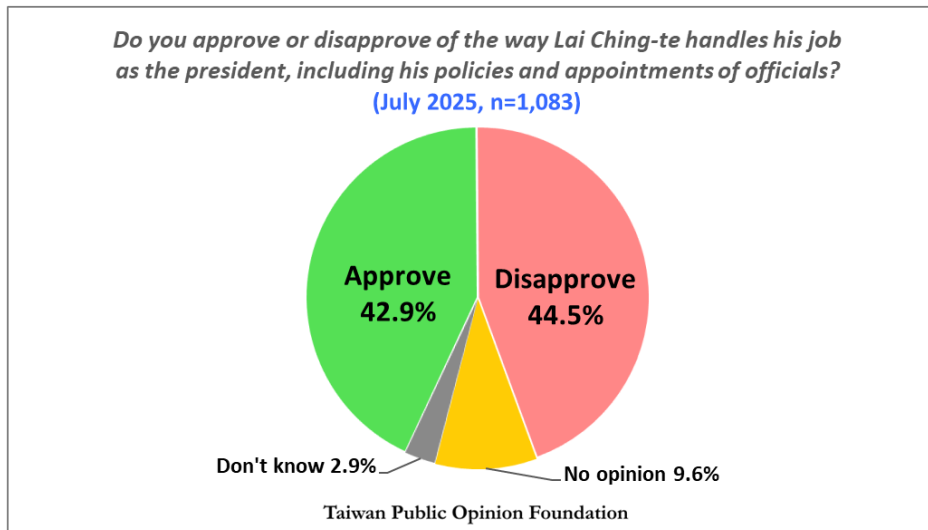


However, respondents from electoral districts where recall elections are being held express a slightly stronger opposition and lessor support for the recall campaign.

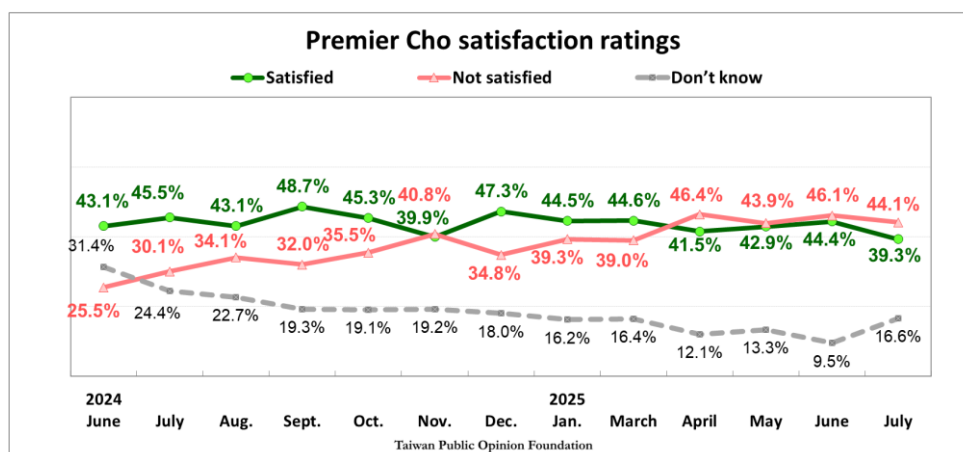


11. On President Lai Ching-te's approval rating, the poll finds among Taiwanese adults aged 20 years and older, a majority of 44.5% said they disapprove of the way Lai is handling his job as the president, while a minority of 42.9% approve of him. Compared to June, Lai's approval rating suffered a 5.8% decline and is now facing majority disapproval.

What can explain such a decline? The partisanship and the divisiveness of the upcoming recall election is no doubt a factor, especially since Lai has openly sided with the pro-recall campaign. Lai's recent "10 talks on unity", which sought to "unit" the country but so far have been received extremely poorly by the oppositions, might also be a factor.



12. The poll finds among Taiwanese adults aged 20 years and older, a majority of 44.1% said they are not satisfied with the government cabinet under Premier Cho Jung-tai, while a minority of 39.3% are satisfied. This means that currently more Taiwanese are not satisfied with the performance of the government cabinet under Cho's premiership.



13. Taiwan is currently negotiating with the United States regarding the heavy tariff Trump administration levied on Taiwan along with dozens of other countries. The poll finds among Taiwanese adults aged 20 years and older, a majority of 42.6% say they have few or no confidence at all in Lai government's ability to seek favorable tariff for Taiwan in trade negotiation, while a minority of 41.4% say they are very or somewhat confident.

