



Taiwan Public Opinion Foundation

November 2022 Local Elections Special Poll Report

Released:

November 10, 2022

Taiwan Public Opinion Foundation (TPOF) today released a special poll report ahead of Taiwan's 2022 local elections scheduled for November 26. This marks the 76th monthly survey conducted by the TPOF. The full release in Chinese language is available on our [official website](#).

How the Survey was Conducted

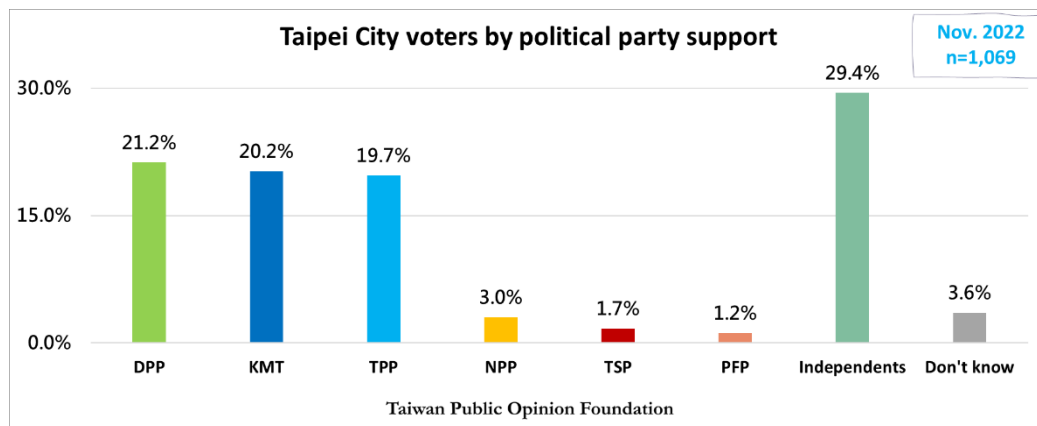
Two telephone surveys were conducted separately polling Taipei City and Taoyuan City residents aged 20 years and older. For both surveys, samples were drawn through random digit dialing system polling each city's landline and mobile phone users using dual-frame sampling, with a target proportion of 70% landline and 30% cell phone. The samples were demographically weighted to adjust for gender, age, education based on the latest statistics published by the Ministry of the Interior.

Taipei City poll was conducted on November 5-7, 2022, with a sample size of 1,069. Sampling error is around ± 3 percentage points with 95% level of confidence.

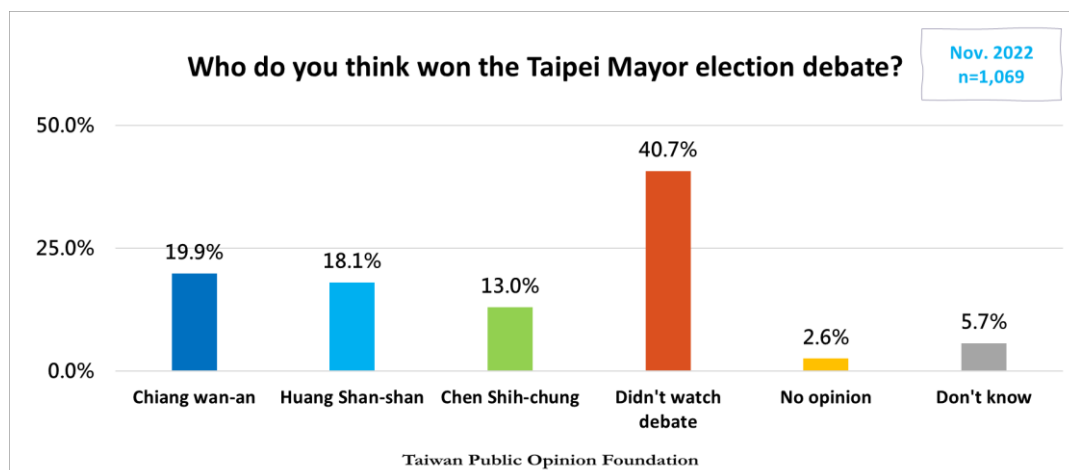
Taoyuan City poll was conducted on October 29-30, 2022, with a sample size of 1,081. Sampling error is around ± 3 percentage points with 95% level of confidence.

Taipei City poll result:

1. In political party support, the poll finds that among Taipei residents aged 20 years and older the DPP, KMT, and the outgoing Taipei Mayor Ko Wen-je's TPP each received approximately 20% of supporters. This means that Taipei City elections this year is clearly a three-way race with each of the three camps having competitive and comparable level of partisan support.

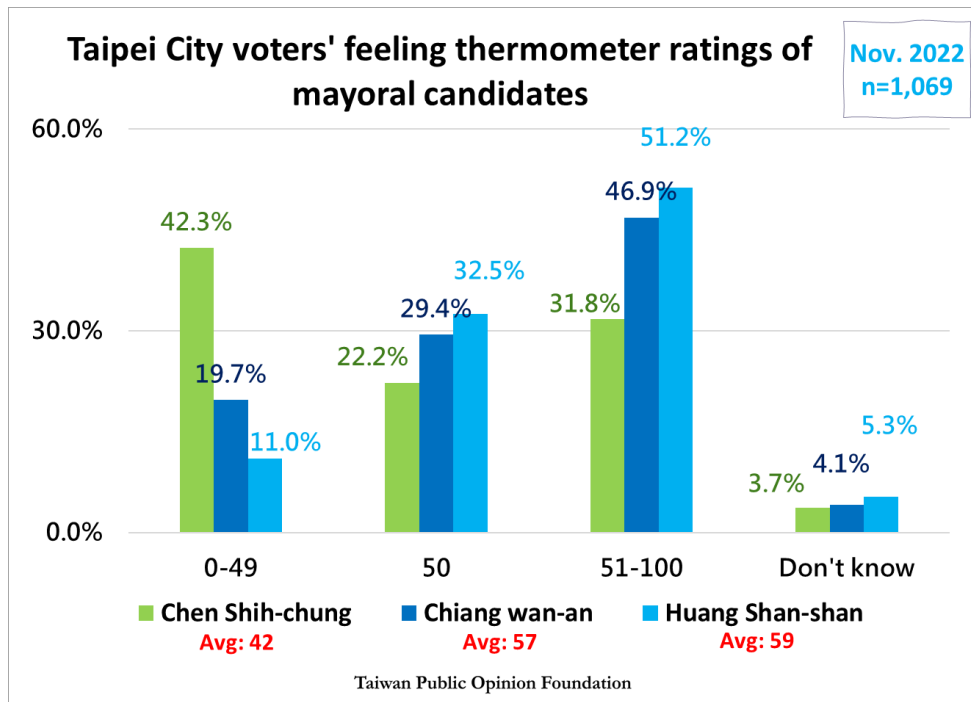


2. On November 5, three major candidates for the Taipei Mayor election participated in a televised [debate](#). The poll finds that among Taipei residents aged 20 years and older, 19.9% thought KMT candidate Chiang won the debate, just slightly more than TPP candidate Huang's 18.1% while DPP candidate and former Health Minister Chen came last at 13%.

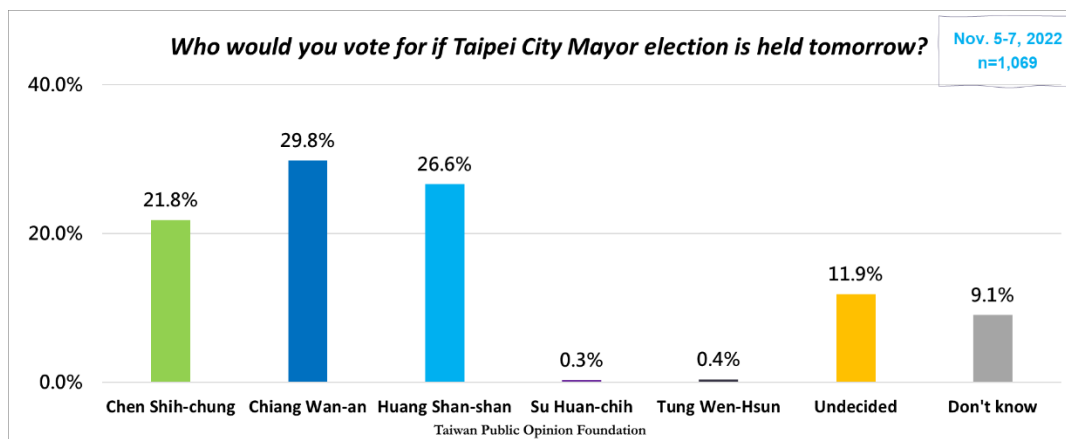


3. We asked respondents to rate three major mayoral candidates on a *feeling thermometer* between 0 and 100 – whereas 0 is the most negative and 100 is the most positive. The poll finds that TPP's Huang received the highest in terms of warm (positive) feeling, she also received the highest average feeling out of all three candidates. On the other hand, DPP's Chen received the most cold (negative)

feeling and is the lowest in average feeling.



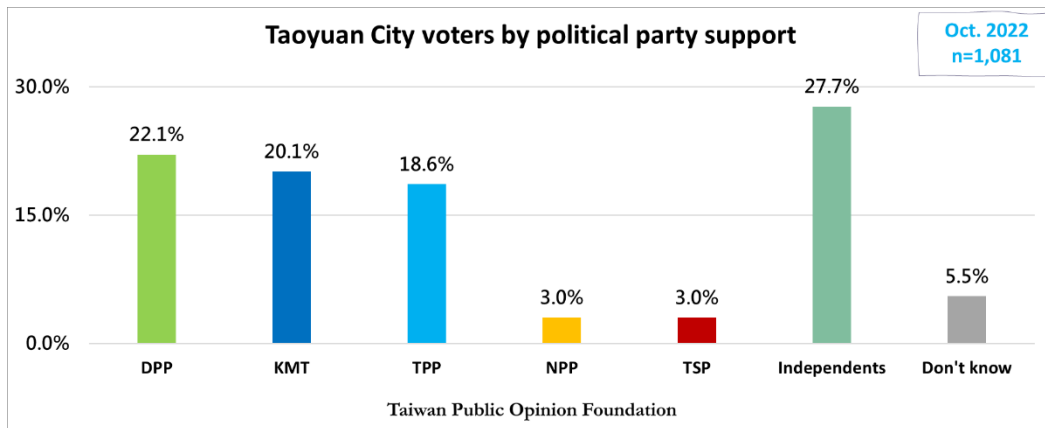
- The poll finds that 29.8% of Taipei residents said they would vote for KMT's Chiang if Mayor election is held tomorrow, while TPP's Huang came second at 26.6%, and DPP's Chen came last at 21.8. From this result it is clear that Chiang and Huang are locked in a dead heat with just weeks until the election, whereas ruling party's star candidate Chen is lagging behind by a significant margin.



Taoyuan City poll result:

- In political party support, the poll finds that among Taoyuan residents aged 20 years and older the DPP received 22.1%, KMT at 20.1% and TPP at 18.6%. This means that neither of the three major parties in Taoyuan has clear advantage in

party support, and as a result the mayoral race is locked in a tight three-way race.



- The poll finds that 30.6% of Taoyuan residents said they would vote for KMT's Chang if Mayor election is held tomorrow, while DPP's Cheng came second at 26.6%, independent candidate Cheng Pao-ching (a former DPP legislator) came third at 7.2%, while TPP's Lai came last at 4.1%. With just weeks to go until election day, KMT's Chang is slightly favored to win Taoyuan Mayor race which, if realized, would be a major upset to this year's local elections and a noticeable defeat for the DPP. Chang's lead is small however, and the race remains too close to call.

